

University of Pretoria Yearbook 2018

Sports tourism (1) 151 (SRT 151)

Qualification Undergraduate

Faculty Faculty of Humanities

Module credits 6.00

Prerequisites No prerequisites.

Contact time 3 lectures per week

Language of tuition Afrikaans and English are used in one class

Department Sport and Leisure Studies

Period of presentation Quarter 3

Module content

Definition of terms, history, groups, motivation, segmentation, types, determinants, product

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